

Healthy Food processing

The Corporation is proud to be associated with a company in the expansion of a lucrative healthy food processing venture to cater for the increasing health-conscious segment of the market both locally and for exports. The company produces brands that are in distribution in the Zimbabwean Fast Moving Consumer Goods (FMCG) outlets countrywide and selected retail shops in Zambia for further distribution to other neighbouring countries like Mozambique and DRC among others.

As Zimbabwe is an agro-based economy, this project seeks to deal with post-harvest losses through value addition and beneficiation of locally grown produce while solving issues of wellness, malnutrition and wasting, stunting and non-communicable diseases amongst the Sub Saharan market. This is done through very innovative formulations and brilliant packaging that matches global standards.

